



Philippine Association of English Language, Linguistics, & Literature Teachers
2438 - B Lemery St., Singalong, Manila
SEC Reg. No. CN201110481

October 15, 2012

Dear Sir/Madam:

Greetings of peace!

In celebration of the English Week, The English Department of *Jose Rizal University* in tandem with the Philippine Association of English Language, Linguistics, & Literature Teachers (PAELLT) will hold a national conference with the theme **English Language & Literature Teaching in the Philippines: Trends, Challenges, Directions, & Innovations** on December 6, 7, & 8, 2012 at the JRU Auditorium with the following subtopics per session:

- ✓ Approaches in Teaching English as a Second Language (ESL): from Tradition to Innovation
- ✓ Approaches in Teaching Literature: Connecting Theory & Practice
- ✓ Developing METACOMMUNICATION Skills in the ELT Classroom through Mass Media: Meeting the Needs of the Globalized World
- ✓ Creative Strategies in Teaching Academic Writing
- ✓ The ABC's of Creative Writing
- ✓ Multiple Intelligence (MI) Approaches in Teaching & Assessing English & Literature
- ✓ Teaching Viewing as a Macro Skill: A Critical Application
- ✓ Differentiated Instruction (DI) in Teaching Communicative Grammar

This conference aims to *revisit, reinvent, and re-pioneer* critical and creative approaches in teaching ESL and literature to meet the needs of the learners for global competitiveness; thus, highly-qualified speakers were invited to grace the event.

Since we have limited slots, we highly encourage everyone to register on or before **November 15, 2012**. The first one hundred (100) registrants who will attend the plenary session plus at least one other session will receive an inspirational book entitled "**Embracing Life's Most Enduring Values**" for **FREE**. Registration ceases once the maximum number of participants is met. For complete registration details, please see the attached document. For teachers from public schools, DepEd Advisory No 516 S. 2012 endorsing this event may be downloaded at www.DepEd.gov.ph while CHED endorsement will be emailed to you upon request.

Please take note that **certificate of participation** will be issued per session. If you have other concern, you may text or call me at my mobile # **09186948364** or email me at **aquano33@yahoo.com**.

I am hoping for your unwavering support on this matter.

Thank you and God bless.

In the service of Christ,



ROGER DON SJ. CERDA, PT, MAT
Conference Convenor

Encl: program, registration form, and other pertinent documents



Jose Rizal University
ENGLISH DEPARTMENT
Mandaluyong City

REGISTRATION DETAILS

Angry bird Php765/session (after November 26, 2012 & onsite)
Lazy bird Php600/session (on or before November 26, 2012)
Early bird Php485/session (on or before November 15, 2012)
Undergraduate Php300/session for a group of ten (on or before November 15, 2012)

Payment may be deposited in this bank.

Bank Name: Banco de Oro Account Name: JOSE RIZAL UNIVERSITY Account No: 000218015935

Early registrants are required to bring the deposit slip as a proof of payment on the first day of the conference together with the filled out registration form to claim the hand out, ID, raffle and snack stubs

In addition, **PAELLLT** is open for affiliation, the membership dues is only three hundred pesos (Php300.00) good for two years. Each member shall be entitled to the following benefits and privileges:

1. a 20% discount in all our projects and activities starting January 2013;
2. be a member of a committee and attend a seminar/conference for free;
3. present research paper in the national and international conferences or conventions;
4. publish scholarly paper in our journal/magazine;
5. receive update of our future activities online; and
6. vote and be voted as an officer of this organization.