

YOUTH

AND

SOCIAL

MEDIA

**Fr. Stephen
Cuyos, msc**

@stephencuyos

What is
social media?



Social Media

Media designed to be used and shared through **social interaction.**



VS



One-way
Passive
Local Reach

Two-way
Interactive
Global Reach

Who uses
social media?

MOST VISITED SITES IN PHL

- 1. Facebook**
- 2. Google**
- 3. Google (PH)**
- 4. YouTube**
- 5. Yahoo!**
- 6. Blogspot**
- 7. Wikipedia**
- 8. Sulit**
- 9. Twitter**
- 10. Wordpress**

SOCIAL MEDIA USAGE IN PHL

18-24 years 40%

25-34 years 25%

35-44 years 11%

Others 24%

SOCIAL MEDIA USAGE IN PHL

Female 53%

Male 47%

PROBLEM:

Traditional education fails to engage the digital generation.

SOLUTION:

Use 21st century technologies, methods and approaches.

What topics
are we going
to discuss?



PhotoSharing
VideoSharing
Net Security



Why use
photosharing
in the classroom?

1

Photosharing allows students to tell stories visually.

2

Photosharing can stimulate discussion and sharing.



PhotoSharing
VideoSharing
Net Security



Why use videos
in the classroom?

1

Videos can explain complex ideas in an easy-to-understand visual narrative.

2

Videos can serve as motivation for reading and writing.



PhotoSharing
VideoSharing
Net Security



How do you Keep
yourself safe &
Smart online?

1

Be aware that websites collect and sell your personal data.

2

Protect your privacy from hackers and other abusive netizens.