

POVERTY ALLEVIATION

CULTURAL ENTREPRENEURSHIP PROGRAM



“However, there should be no poor among you, for in the land the Lord your God is giving you to possess as an inheritance, he will richly bless you, if only you fully obey the Lord your God” (Deut. 15:4–5a)

“There will always be poor people in the land” (Deut. 15:11)

“Therefore, I command you to be openhanded toward your brothers and toward the poor and needy in your land” (Deut. 15:11b)



“There will always be poor people in the land” (Deut.15:11)

Absolute poverty is a situation experienced by those who do not have enough food to remain healthy because an individual or household is faced with limited financial resources. *Relative* poverty is that experienced by those whose income falls considerably below the average for their particular society. Since those who are in relative poverty have their resources far lower than those possessed by average individuals or households they are, in effect excluded from ordinary living patterns, customs and activities. *Subjective* poverty is a perception of an individual about their standard of living.



Call to Meetings of School Heads, Extension Managers by CEAP National Secretariat.

☐ Orientation on the JEEPGY Program

☐ Identification of the face of poverty in Central and Southern Luzon: Resettlement/Relocation Sites of those affected by the Nothrail and Southrail project.



Second Meeting at LCUP

- Establishment and approval of the Vision and Mission Statements of KAISA CEAP Bulacan**
- Tasking of Duties**



Ocular Visit and Third Meeting at La Consolacion School-Balagtas

- Ocular visit to Northville 9 in Calumpit and Northville 6 in Pandi**
- Decision on the pilot area for the Poverty Alleviation Program: Northville 9 was chosen due to the presence of the Local Government Unit in the area.**



Fourth Meeting at St. Mary's College - Baliuag

- Presentation of the Proposed Program:**
- Critique and approval of the program**



**Discussions with the local government
specifically on the roles of the
stakeholders: CEAP, LCUP as lead
university, and Municipal Government
of Calumpit.**



Entry Activities:

- a) Dialogue of Life – half day immersion for student leaders and processing of experiences**
- b) Living Life as Servants of Consolation
(September 5, 2011)**
 - » Half day immersion for faculty and non-teaching staff**



- » **Service Learning Activities:**
 - » **Detecting Early Signs of Breast Cancer – College of Allied Medical Science**
 - » **Detecting Fake Money – College of Business and Accountancy**
 - » **Siomai Making Demonstration – College of Hospitality Management**
 - » **Computer Literacy for Grade Six pupils – College of Information Technology and Engineering**
 - » **Values Education for Grade Two pupils – College of Education**
 - » **Parenting – College of Liberal Arts and Student Services Program**
 - » **Bazaar – Basic Education Department**



Feeding Program for malnourished preschool children



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- Entrepreneurship education and training entails philosophy of self-reliance such as creating a new cultural and productive environment, promoting new sets of attitudes and culture for the attainment of future challenges.



Program Proper

- **Launching of the Alternative Night College
(Second Semester AY 1012 – 2013)**
 - » **An Off – School, On – School mode of tertiary education for the youth of Northville 9.**
- **Capacity Building Seminar for Volunteer Leaders of Northville 9**
- **Community Organizing**



Strategies

- » **Community Mapping**
- » **Dialogue with leaders and government leaders**
- » **Asset Based Community Development (ABCD)**
- » **Linkages with interested parties (CEAP National Secretariat, CEAP Region 3, Adamson University, Government Agencies such as NHA, DSWD)**



- Cultural Entrepreneurship is a purposeful intervention by higher learning institution in the context of impoverished community to impact entrepreneurial qualities and skills that will empower the learner to creatively engage in the world of global economy.



THANK YOU

- ROODY ANGELO S.R. JUAN

