




**CATHOLIC EDUCATIONAL  
ASSOCIATION OF THE PHILIPPINES**

DATE : 27 February 2015  
FOR : **CEAP SUPERINTENDENTS/ SCHOOL HEADS/PRESIDENTS**  
RE : **De La Salle Araneta University (DLSAU) Executive Program**  
FROM :   
**BR. JUN S. ERGUIZA, FSC**  
President  
CATHOLIC EDUCATIONAL ASSOCIATION OF THE PHILIPPINES

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Greetings!

The Catholic Educational Association of the Philippines (CEAP) would like to endorse to you and your partners in school administration the **Executive Program on Doctor of Philosophy major in Educational Management program of the De La Salle Araneta University (DLSAU)**.

This program is designed for senior level leaders/ managers in schools and educational institutions. The program's innovative mode of delivery enables students to complete the coursework and dissertation within two years. It requires intellectual rigor, and may serve as a springboard for career advancement as well as an avenue toward developing a professional network for development. The first orientation was held last February 26.

We would like to invite those who are interested to join the **second orientation on the program scheduled on March 14, 10 AM at the DSAU-President's Conference Room.**

Attached please find the other details of the said program. Those who are interested to avail of the program must submit a letter of application and the other requirements during the second orientation at the CEAP National Office addressed to **BR. NARCISO S. ERGUIZA, FSC**, President, De La Salle Araneta University (DLSAU) and send the letter to [info@ceap.org.ph](mailto:info@ceap.org.ph) or [allan.arellano@ceap.org.ph](mailto:allan.arellano@ceap.org.ph) or call 9266273 (look for Mr. Jose Allan I. Arellano). **Deadline for application is March 13, 2015.** You may also get in touch with **DR. WILLAM DC. ENRIQUE**, Dean, College of Education / Program Chair De La Salle Araneta University through this email address – [enrique\\_willam@yahoo.com](mailto:enrique_willam@yahoo.com).

We hope that you could disseminate this information to your respective communities.

Thank you!

*Ut in Omnibus, Glorificetur Deus!*

**DLSAU Executive Program**  
**Doctor of Philosophy major in Educational Management**

**I. Rationale**

The DLSAU Executive Doctoral Program in Educational Management is designed for senior level leaders/ managers in educational institutions, the non-profit sector, and the educational industry in general. The program's innovative mode of delivery enables students to complete the coursework and dissertation in twenty (20) months. This executive program requires intellectual rigor, and may serve as a springboard for career advancement as well as an avenue toward developing a professional network for development.

**II. Mode and Delivery of Instruction**

In order to attain course objectives, professors in this program will utilize different tried and tested classroom methods and strategies for an optimum graduate learning experience.

The students must devote fifty four (54) hours to classroom and research activities, in order to accomplish the coursework in the required period of time, wherein forty two (42) hours will be allotted for classroom interaction, discussion, and other activities while twelve (12) hours will be set aside for intense research-based on-line interaction as agreed upon at the onset between professor and student.

Students must be committed to the program and must attend their classes faithfully, submitting all requirements prescribed by the course and the professor. The students will also be requested to sign a contract of continuous enrollment with the support of his/her institution, company or sponsor.

**III. Course Distribution**

Philosophy Courses – 9 units  
Major Courses – 30 units  
Cognates – 6 units  
Graduate Seminar – 3 units  
Dissertation – 12 units  
**TOTAL – 60 units**

**IV. Target Participants**

The target participants/ students of this program are managers/leaders in educational institutions, companies, or the educational industry in general.

## V. Course Tracking

<b>YEAR ONE - FIRST TRIMESTER</b>				
<b>Date</b>	<b>Time</b>	<b>PhD Course</b>	<b>Unit</b>	<b>Professor</b>
November 16, 2014 November 23, 2014 November 30, 2014 December 7, 2014	0800-1700	Methods of Research in Educational Management	3	TBA
<b>Date</b>	<b>Time</b>	<b>PhD Course</b>	<b>Unit</b>	<b>Professor</b>
December 4, 2014 December 21, 2014 January 11, 2015 January 18, 2015	0800-1700	Lasallian Philosophy of Education	3	TBA
<b>Date</b>	<b>Time</b>	<b>PhD Course</b>	<b>Unit</b>	<b>Professor</b>
January 25, 2015 February 1, 2015 February 8, 2015 February 15, 2015	0800-1700	Educational Leadership & Management: Theory and Practice	3	TBA
<b>Date</b>	<b>Time</b>	<b>PhD Course</b>	<b>Unit</b>	<b>Professor</b>
February 22, 2015 March 1, 2015 March 8, 2015 March 15, 2015	0800-1700	Advanced Educational Research	3	TBA
<b>YEAR - SECOND TRIMESTER</b>				
<b>Date</b>	<b>Time</b>	<b>PhD Course</b>	<b>Unit</b>	<b>Professor</b>
April 12, 2015 April 19, 2015 April 26, 2015 May 3, 2015	0800-1700	Human Resource: Organizational Culture, and Institutional Development	3	TBA
<b>Date</b>	<b>Time</b>	<b>PhD Course</b>	<b>Unit</b>	<b>Professor</b>
May 10, 2015 May 17, 2015 May 24, 2015 May 31, 2015	0800-1700	Management of Curriculum	3	TBA
<b>Date</b>	<b>Time</b>	<b>PhD Course</b>	<b>Unit</b>	<b>Professor</b>
June 7, 2015 June 14, 2015 June 21, 2015 June 28, 2015	0800-1700	Service Operations Management in Education	3	TBA
<b>Date</b>	<b>Time</b>	<b>PhD Course</b>	<b>Unit</b>	<b>Professor</b>
July 5, 2015 July 12, 2015 July 19, 2015 July 26, 2015	0800-1700	Strategic Planning and Management	3	TBA
August 2 & 9, 2015	-	Dissertation 1 (Proposal)	(0)	

<b>YEAR ONE - THIRD TRIMESTER</b>				
<b>Date</b>	<b>Time</b>	<b>PhD Course</b>	<b>Unit</b>	<b>Professor</b>
August 16, 2015 August 23, 2015 August 30, 2015 September 6, 2015	0800-1700	Organizational Transformation for Educational Institutions in Global Society	3	TBA
<b>Date</b>	<b>Time</b>	<b>PhD Course</b>	<b>Unit</b>	<b>Professor</b>
September 13, 2015 September 20, 2015 September 27, 2015 October 4, 2015	0800-1700	Management of Technology in Educational Learning Environments	3	TBA
<b>Date</b>	<b>Time</b>	<b>PhD Course</b>	<b>Unit</b>	<b>Professor</b>
October 11, 2015 October 18, 2015 October 25, 2015 November 8, 2015	0800-1700	Legal Aspects in Education	3	TBA
<b>Date</b>	<b>Time</b>	<b>PhD Course</b>	<b>Unit</b>	<b>Professor</b>
November 15, 2015 November 22, 2015 November 29, 2015 December 6, 2015	0800-1700	Management of Change	3	TBA
	-	Dissertation 2	(0)	
<b>YEAR TWO - FIRST TRIMESTER</b>				
<b>Date</b>	<b>Time</b>	<b>PhD Course</b>	<b>Unit</b>	<b>Professor</b>
December 13, 2015 December 20, 2015 January 10, 2016 January 17, 2016	0800-1700	Comparative Education and Alternative Learning System	3	TBA
<b>Date</b>	<b>Time</b>	<b>PhD Course</b>	<b>Unit</b>	<b>Professor</b>
January 24, 2016 January 31, 2016 February 7, 2016 February 14, 2016	0800-1700	Internationalization of Education	3	TBA
<b>Date</b>	<b>Time</b>	<b>PhD Course</b>	<b>Unit</b>	<b>Professor</b>
February 21, 2016 February 28, 2016 March 6, 2016 March 13, 2016	0800-1700	Seminar on Educational Leadership and Management: Issues, Trends and Challenges	3	TBA
<b>Date</b>	<b>Time</b>	<b>PhD Course</b>	<b>Unit</b>	<b>Professor</b>
March 20, 2016 March 27, 2016 April 3, 2016 April 10, 2016	0800-1700	Spirituality, Personal Leadership, Social Responsibility	3	TBA
April 17 & 24, 2016	0800-1700	<i>Written Comprehensive Examinations</i>		

May 8, 2016	0800-1700	Dissertation 3 (Final Oral Defense)	(0)	
<b>YEAR TWO – SECOND TRIMESTER</b>				
<b>Date</b>	<b>Time</b>	<b>PhD Course</b>	<b>Unit</b>	<b>Professor</b>
May 15, 2016 May 22, 2016 May 29, 2016 June 5, 2016	0800-1700	Dissertation Writing 1	3	TBA
June 12, 2016 June 19, 2016 June 26, 2016 July 3, 2016	0800-1700	Dissertation Writing 2	3	TBA
July 10, 2016 July 17, 2016 July 24, 2016 July 31, 2016	0800-1700	Dissertation Writing 3	3	TBA
August 7, 2016 August 14, 2016 August 21, 2016 August 28, 2016	0800-1700	Dissertation Writing 4	3	TBA
<b>END OF THE PROGRAM</b>				

## VI. Admission Requirements

Admission to the executive PhD program, which will start on October, 2014 with an initial intake of twenty (20) students, will be on a highly selective basis. However in general, applicants must meet the following criteria:

1. Have a master's degree with thesis in educational management/ management and / or administration.
2. Have relevant administrative and managerial experience in education.
3. Pass the written examination and interviews prescribed for this course by the Admission Office and the Graduate School Office.
4. Submit a letter of recommendation from their immediate supervisors indicating support for this endeavor.
5. Comply with all other requirements prescribed by the University Admissions Office pertaining to this program particularly:
  - a. Submission of all necessary documents to the admission office.
  - b. Initial Interview with the Executive PhD in Educational Management Program Coordinator.
  - c. Final Interview with the Graduate School Dean concerned.
  - d. Adherence to all enrolment procedures and schedule.

Successful candidates are required to faithfully abide by the rules and regulations of the University pertaining to the coverage of the entire program. Students are expected to be continuously enrolled in the program until its terminal stage. All students are required to pass all their prescribed courses, written comprehensive examination, and oral examinations for the dissertation.

## **VII. Period Covered for the first intake:**

### **YEAR ONE**

First Term – November, 2014 to March, 2015

Second Term – April to July, 2015

Third Term – August to December, 2015

Proposal Defense will be done on August 2 and 9, 2015.

### **YEAR TWO**

First Term – December, 2015 to April, 2016

Second Term – May to August, 2016

Comprehensive Exams – April 17 & 24, 2016

Final defense will be done on May 8 & 15, 2016.

### ***Important Reminders:***

Proposal Defense will be done on August 2 & 9, 2015.

Comprehensive Examinations will be given on April 17 & 24, 2016.

Dissertation writing (12 units) will be enrolled during the second trimester of year two from the months of May 2016- August 2016.

Final Oral Defense will be presented on May 8 & 15, 2016.

## **VIII. Payment**

Tuition Fee	- 1, 521.27 / unit
Miscellaneous	- 2, 975.50
FHIT	- 879.50

**Payment for First Trimester – Year One**

Tuition Fee – 1, 521.27 x 12 = 18, 255.24

Miscellaneous – 2, 975.50

FHIT – 879.50

***TOTAL – 22, 110.24***

**Payment for Second Trimester – Year One**

Tuition Fee – 1, 521.27 x 12 = 18, 255.24

Miscellaneous – 2, 975.50

FHIT – 879.50

***TOTAL – 22, 110.24***

Proposal Defense Fee – 14,000.00

Adviser’s Consultation Fee – 3, 000.00

***Over-all Total – 39, 110.24***

**Payment for Third Trimester – Year One**

Tuition Fee – 1, 521.27 x 12 = 18, 255.24

Miscellaneous – 2, 975.50

FHIT – 879.50

***TOTAL – 22, 110.24***

**Payment for First Trimester – Year Two**

Tuition Fee – 1, 521.27 x 12 = 18, 255.24

Miscellaneous – 2, 975.50

FHIT – 879.50

***TOTAL – 22, 110.24***

Final Defense Fee – 16,000.00

Adviser’s Consultation Fee – 3, 000.00

Comprehensive Exams – 1,500.00

***Over-all Total – 42, 610.24***

**Payment for Second Trimester – Year Two**

Tuition Fee –  $1,521.27 \times 12 = 18,255.24$

Miscellaneous – 2,975.50

FHIT – 879.50

***TOTAL – 22,110.24***

**Over-all Grand Total**

- **Year One – 1<sup>st</sup> Trimester – 22,110.24**
- **Year One – 2<sup>nd</sup> Trimester – 39,110.24**
- **Year One – 3<sup>rd</sup> Trimester – 22,110.24**
- **Year Two – 1<sup>st</sup> Trimester – 42,610.24**
- **Year Two – 2<sup>nd</sup> Trimester – 22,110.24**

***Over-all Grand Total = 148,051.20***